

DRAFT

	Lead Authority	Measure	Targets						
			14/15	15/16	16/17	17/18	18/19	19/20	Total weight
Waste Reduction and Re-use									
Home Composting									
Increase the number of households treating compostable waste at home	WDA	Sales of composters (aim for 35,000) Kg per HH (aim for 21.6 kg)						5,250 tonnes	
Require all developers to provide home compost bins to all suitable new properties	All planning Authorities	Policy in place		Apr-16					
Develop effective network of Master Gardeners / Composters supporting the local community	WDA							60	
Mulch Mowing									
Increase the number of households mulch mowing	WDA	Number of HH mulch mowing (2% of HH)						100	
Food Waste/Smart Shopping									
Introduce a campaign to encourage people to think about what they are buying and enable them to make informed consumer choices	WDA	Attitude/Behaviour survey and tonnage reductions							
Reduce amount of food waste produced per person/household		Kg per person (15 kg) Questionnaire to HH regarding food waste						11,918 tonnes	
Reduce the amount of food waste placed within the residual waste									
Re-use									
Support existing community re-use groups and community re-use shops	WDA	No of re-use shops/ schemes Tonnage of re-use							
Improve and promote access to re-use information on outlets									
Increase re-use and recycling, and improve collection systems for bulky waste									
Increase the amount of furniture re-use in Warwickshire - furniture reuse schemes, HWRC shops		Tonnage per year						4,360 tonnes	
Re-usable nappies									
Reduce the kg of nappies in the residual waste by increasing use of re-usable nappies		Kg per week HH (0.88 kg)						825	
Home chipping									
Increase the number of tonnes chipped per year	WDA	Tonnes per year (aim for 50% more of present performance of 1,200 tonnes)						600	
Junk Mail									
Increase the number of household signed up to the mailing preference service	All Authorities	No of households signed up						48,000 tonnes	
Reduce the amount of junk mail placed in the residual waste		KG per HH (aim for 20% less)						3.8	
Increase the number of households displaying "no junk mail" stickers and work with leafleters/ free newspapers to ask them to	WDA	No of households displaying "no junk mail" sign						48,000 tonnes	
Increase the number of residents writing to Royal Mail to stop them delivering junk mail via post personnel	WDA	No of households signed up						24,000 tonnes	
Schools									
Reduce the amount of residual waste generated by schools through provision of recycling and reuse opportunities	WDA							10%	
Provision of waste education resources for schools	WDA							50	

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Waste Recycling									
Recycling at Kerbside									
Increase paper recycling at the kerbside	WCA	Overall tonnage						4,621 tonnes	
Increase card/cardboard recycling at the kerbside	WCA	Overall tonnage						2,418 tonnes	
Increase glass recycling at the kerbside	WCA	Overall tonnage						1,800 tonnes	
Increase textiles recycling at the kerbside	WCA	Overall tonnage						3,000 tonnes	
Increase food recycling at the kerbside	WCA	Overall tonnage						19,869 tonnes	
Increase plastic recycling at the kerbside	WCA	Overall tonnage						3,000 tonnes	
Increase metal recycling at the kerbside	WCA	Overall tonnage						1,000 tonnes	
Recycling at the HWRCs									
Increase paper and card recycling at the HWRCs	WDA	Overall tonnage						2,197 tonnes	
Increase textile and shoe recycling at the HWRCs	WDA	Overall tonnage						1,680 tonnes	
Increase mattress recycling at the HWRCs	WDA	Overall tonnage						1,520 tonnes	
Increase furniture recycling at the HWRCs	WDA	Overall tonnage						3,500 tonnes	